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The Beginners Guide to e-Learning

Learn how information technology can help you and your organisation obtain greater value from your training investment.

Background:

With the growing availability and use of information technology, you may ask how you can use it within the training environment. You may already have experimented with some of the tools associated with e-learning and understand that there are opportunities, whilst others may be wary of how technology which is ever changing can be used in an area where the personal touch has been so important for many years.

Description:

During this workshop you will learn how information technology can be used to change the way you currently deliver training and development. We will look at the costs and benefits involved in implementing e-learning, as well as discuss when e-learning may and may not work within an organisation. In addition, we will also explore some of the challenges of implementing e-learning and how we can overcome these.

On-line Learning Tools

The technology tools available to e-learning practitioners are many and varied, so which do you use and in what circumstances?

Background:

As each month passes, so it seems as though the technology tools open to the e-learning practitioner increases. In the “old” days it was easy. You developed content to deliver on a floppy disk. Now floppy disk usage is almost non-existent, but we do have DVD, flash drives, and networks. And in addition to the humble web page, we also have virtual classrooms, discussion boards, chat rooms, instant messaging, weblogs, RSS, etc., etc. So which tool do you use?

Description:

This workshop will give you an understanding of the technologies which are a core part of the e-learning practitioners toolkit. We will look at what the tools do, what they are capable of, and in what circumstances they can bring advantage to you and your learners. And the end of this workshop you will have a better understanding of the tools available, what they are capable of and the opportunities they present to you.

Building e-Learning

Content is king, and developing content is one area where a great deal of discussion takes place.

Background:

There are many differing theories about how people learn, and many more about the way we should help people learn – but this is not something that is unique to e-learning. The technology element just adds a few more variable to the discussion. So should we use rapid instruction techniques, or simulations, and what about synchronous learning?

Description:

During this workshop we will explore many of the issues which we face when we are planning and developing e-learning content. We will look at synchronous and asynchronous learning, as well as delving into the world of learning theory, the tools which are available for delivering different types of e-learning and an exploration of which types of e-learning are better in particular situations and with which learners.

Supporting Learners On-line

Learn how you can use technology tools to support your learners, whatever medium you use to deliver training.

Background:

The Internet has given us many new communication tools which offer us opportunities to be more creative in the way we support our learners. Understanding what these tools are capable of is important if we are to encourage our coaches and learners to use them in their relationships.

Description:

This workshop explores how we can use communications technology to develop the on-line coaching proposition. We will look at the tools which are available and we will explore some of the issues which we must overcome if we are to gain value from using them in the training (both on-line and off-line) environment.

Overcoming the Challenges

You hired the consultant, you bought the tools, but you still aren't achieving the full potential of what e-learning offers; so what now what?

Background:

“If you build it, they will come” the mantra from the film “Field of Dreams” is one which many in the e-learning industry believed was also true in their situation. But let's be brutally honest - buying in the technology and implementing it is only a very small part of achieving success with e-learning. There are many hurdles to overcome if you want to extract real value from your e-learning investment. The research we have carried out, identifies the major challenges of successfully implementing e-learning.

Description:

Based on the research we carried out, we discuss the top challenges which organisations must overcome if they are to successfully implement e-learning. But identifying the challenges is only part of it, for we also outline some of the options available to overcoming these challenges, and identify what needs to be done to make these solutions applicable to you and your organisation.

The Six Step Approach to Implementing e-Learning

Is there are magic formula to implementing e-Learning? No there is not, but the six step process from **Just Learn** will help guide you along the path that you now stand on.

Background:

The JL Way of implementing e-Learning has be developed from over a decades experience within the technology based training industry. It pulls together the lessons which have been learned from both successes and failures in implementations. This is your opportunity to learn from our previous project experiences.

Description:

This workshop focuses on delivering real world learning, derived from many e-learning development projects, from a range of industries. It will help you and your organisation identify what has and has not worked in the past and it will help you plan you own e-learning implementations more effectively.

Instructional Design & e-Learning

By incorporating known learning strategies into your learning experiences, you can make your learning more efficient, effective and appealing.

Background

It might sound intimidating, but instructional design is not. It helps to bring a system to your learning design and development.

Description

During this workshop we will look to the traditional learning theories which give a solid foundation to the learning industry. There are many instructional models stemming from these theories and we will explore some of these and identify the impact they may have upon your design process. The workshop closes with a look at how e-learning technology impacts on the traditional theories and models, and what we may need to do differently in the future as a result.

The key areas covered during this workshop are:

- 1) An Exploration of Traditional Learning Theories
- 2) A Learning Theory for the e-Learning Age
- 3) A Structured Approach to Designing Learning
- 4) Designing Learning for a New Learning Environment